



**LAUNCHING CEREMONY
15 MARCH 2018**

| <u>TIME/ MASA</u> | <u>PROGRAMME/ PROGRAM</u> |
|--------------------------|--|
| 10:00 am/ pagi | Arrival of Invited Guests and VIPs <i>Ketibaan Para Jemputan dan Dif-dif Kehormat</i> |
| 10:55 am/ pagi | Arrival of Guest of Honour <i>Ketibaan Tetamu Kehormat</i> |
| 11:00 am/ pagi | National Anthem and State Anthem <i>Lagu Negaraku dan Sabah Tanah Airku</i> |
| | Doa Recital <i>Bacaan Doa</i> |
| | Welcoming Remarks <i>Ucapan alu-aluan</i> |
| | Opening Speech of 10 th Year SDC Anniversary Carnival by Guest of Honour <i>Ucapan Perasmian Ulangtahun Ke-10 Karnival SDC oleh Tetamu Kehormat</i> |
| | Launching Ceremony <i>Acara Perasmian</i> |
| | Handing over of the Award Letter for Bumiputera Development Program for NGOs in Sabah <i>Penyerahan Dokumen Kelulusan Pembangunan Usahawan Bumiputera bagi NGO Sabah</i> |
| | Tour of Booth by Guest of Honour <i>Lawatan Tetamu Kehormat ke Tapak Pameran</i> |
| | Press Conference <i>Sidang Akbar</i> |
| 12:30 pm/ tgh. | Lunch Reception <i>Makan Tengahari</i> |



**BUSINESS SEMINAR
15 – 18 MARCH 2018**

DAY 1 – 15 MARCH 2018, THURSDAY, MAIN ATRIUM, CONCOURSE FLOOR

10:00 – 12:30 Launching Ceremony

12:30 – 02:00 Lunch Break

**SESSION 1: ENTREPRENEURSHIP OPPORTUNITIES AND SUPPORT SERVICE
*PELUANG – PELUANG KEUSAHAWANAN DAN PERKHIDMATAN SOKONGAN***

02:00 – 02:05 Introduction by Moderator
(Moderator: YBhg. Datuk Mohd Hasnol Bin Ayub, Executive Director, Institute for Development Studies)

02:05 – 02:20 SMEs Development Programme by SME Corp
Program Pembangunan IKS oleh SME Corp

02:20 – 02:35 SMEs Development under Ministry of Industrial Development (MID) by MID
Pembangunan IKS dibawah Kementerian Pembangunan Perindustrian (MID) oleh MID

02:35 – 02:50 Bumiputera's Economic Enhancement Program under TERAJU and Strategic Partners by TERAJU
Pemeriksaan Ekonomi Bumiputera Melalui Program Induk dan Rakan Strategik Teraju oleh TERAJU

02:50 – 03:05 Long Term Development Plan by Sabah Ports: Business Opportunities for SMEs, by Sabah Ports Sdn Bhd
Rancangan Pembangunan Jangka Panjang oleh Pelabuhan-pelabuhan Sabah: Peluang Perniagaan untuk IKS oleh SPSB

03:05 – 03:20 Business Opportunities in Oil and Gas Industry at SOGIP by SOGDC
Peluang-Peluang Perniagaan dalam Industri Minyak dan Gas di SOGIP oleh SOGDC

03:20 – 03:35 Business Opportunities at KKIP by KKIP
Peluang-peluang Perniagaan di KKIP oleh KKIP

03:35 – 03.45 Q&A

03:45 – 04:00 Tea Break



DAY 1 – 15 MARCH 2018, THURSDAY (cont.), MAIN ATRIUM, CONCOURSE FLOOR

- 04:00 – 05:00 Sharing Session/ Marketing & Demo/ Sales Pitching for Departments/ Agencies/ Sponsors/ Partners
Ruang perkongsian/ Pemasaran & Demonstration/ Jualan 'Pitching' bagi Jabatan/ Agensi/ Sponsor/ Partner
- i) Your Journey to an International Career
by Mr. Divya Dutta, Chief Operating Officer, AEGIS
 - ii) Financing Products
by Mr. Sulaiman Abd. Rahim, Senior Banker Coverage,
Bank Pembangunan Malaysia Berhad
- 05:00 – 06:00 Stage Break
- 06:00 – 08:00 Talent Shows/ Buskers and other related activities/ Lucky Draws



DAY 2 – 16 MARCH 2018, FRIDAY, MAIN ATRIUM, CONCOURSE FLOOR

10:00 – 10:30 Arrival of participants

SESSION 2: ENTREPRENEURSHIP OPPORTUNITIES IN THE AGRO AND MARINE-BASED INDUSTRIES *PELUANG – PELUANG KEUSAHAWANAN DALAM INDUSTRI AGRO DAN INDUSTRI MARITIM*

10:30 – 10:35 Introduction by Moderator
(Moderator: Datuk Mohd. Basri Abd. Gafar, President, Federation of Sabah Industries)

10:35 – 10:50 Business Opportunities in Livestock Industry by SEDIA
Peluang-peluang Perniagaan dalam Industri Penternakan oleh SEDIA

10:50 – 11:05 Agro-based Industry Facilities for Entrepreneurs in SAIP by SEDIA
Kemudahan Industri Berasaskan Agro Untuk Usahawan di SAIP oleh SEDIA

11:05 – 11:20 Mushroom farming and mushroom-based products by KPD
Penanaman Cendawan dan Produk Berasaskan Cendawan oleh KPD

11:20 – 11:35 Entrepreneurship Opportunities in the Honey Bee Industry by KPD
Peluang Keusahawanan dalam Industri Lebah Madu oleh KPD

11:35 – 11:50 Maritime Industries in Malaysia by MIMA
Industri Maritim di Malaysia oleh MIMA

11:50 – 12:05 Q&A

12:05 – 01:45 Lunch Break

01:45 – 02:00 Lucky Draws



DAY 2 – 16 MARCH 2018, FRIDAY (cont.) MAIN ATRIUM, CONCOURSE FLOOR

SESSION 3: BUSINESS OPPORTUNITIES IN TOURISM AND CREATIVE INDUSTRY *PELUANG – PELUANG KEUSAHAWANAN DALAM INDUSTRI PELANCONGAN DAN INDUSTRI KREATIF*

- 02:00 – 02:05 Introduction by Moderator
(Moderator: Puan Jesi Majungki, Deputy Vice President, SEDIA)
- 02:05 – 02:20 Opportunities and Challenges in Industry 4.0 by MIGHT
Peluang-peluang dan Cabaran-cabaran dalam Industri 4.0 oleh MIGHT
- 02:20 – 02:35 Sabah International Convention Centre (SICC) – Support Services and Business Opportunities by Sabah Foundation
Pusat Konvensyen Antarabangsa Sabah – Khidmat Sokongan dan Peluang Perniagaan oleh Yayasan Sabah
- 02:35 – 02:50 How To Start A Homestay in Sabah by Ministry of Tourism, Culture and Environment
Bagaimana Memulakan Homestay di Sabah oleh KePKAS
- 02:50 – 03:05 Business Opportunities in Creative Industry by SAC3
Peluang Keusahawanan dalam Industri Kreatif oleh SAC3
- 03:05 – 03:20 Facilities Available for Creative Industry at ITCC by ITCC
Kemudahan Untuk Industri Kreatif di ITCC oleh ITCC
- 03:20 – 03:35 Sharing The Experience of the Kota Kinabalu International Film Festival by Ms. Jude Day
Perkongsian Pengalaman Kota Kinabalu International Film Festival oleh Ms Jude Day
- 03:35 – 03:45 Q&A
- 03:45 – 04:00 Tea Break
- 04:00 – 05:00 Sharing Session/ Marketing & Demo/ Sales Pitching for Departments/ Agencies/ Sponsors/ Partners
Ruang perkongsian/ Pemasaran & Demonstration/ Jualan 'Pitching' bagi Jabatan/ Agensi/ Sponsor/ Partner
i) From Market to Hypermarket by CKS
ii) Why we want to run Business on Wheels (Business Mobile Truck) by KW Machinery
iii) Greenhouse The Modern Farming by Fajar Saintifik Sdn Bhd
iv) Borneo Ant House – Your Mini Theme Park by Borneo Ant House
- 05:00 – 06:00 Stage Break
- 06:00 – 08:00 Talent Shows/ Buskers and other related activities/ Lucky Draws



DAY 3 – 17 MARCH 2018, SATURDAY, MAIN ATRIUM, CONCOURSE FLOOR

10:30 – 11:00 Arrival of participants

SESSION 4: SKILLS TRAINING AND BUSINESS OPPORTUNITIES *PELUANG – PELUANG PERNIAGAAN DAN LATIHAN KEMAHIRAN*

- 11:00 – 11:05 Introduction by Moderator
(Moderator: Datuk Dr. Mohd. Yaakub Hj. Johari, Chief Executive, SEDIA)
- 11:05 – 11:20 Politeknik Kota Kinabalu: Where Young Malaysian Become Qualified,
Skilled and Trained Graduates by Politeknik Kota Kinabalu
*Politeknik Kota Kinabalu: Dimana Generasi Muda Malaysia Menjadi Graduan
Berkelayakan, Mahir dan Terlatih oleh Politeknik Kota Kinabalu*
- 11:20 – 11:35 Livelihood Through Skills by Giat Mara
Penghidupan melalui Kemahiran oleh Giat Mara
- 11:35 – 11:50 Skills Training and Education Opportunities at Kolej Komuniti
*Peluang-peluang Latihan Kemahiran dan Pendidikan Yang Ditawarkan oleh
Kolej Komuniti*
- 11:50 – 12:05 Skills Development and Entrepreneurship Opportunities through SLDN by JPK
*Pembangunan Kemahiran dan Peluang-peluang Keusahawanan melalui
Sistem Latihan Dual Nasional oleh JPK*
- 12:05 – 12:20 Skills Training and Business Opportunities by Maktab Koperasi Malaysia
*Peluang-peluang Latihan Kemahiran dan Keusahawanan
oleh Maktab Koperasi Malaysia*
- 12:20 – 12:30 Q&A
- 12:30 – 01:45 Lunch Break
- 01:45 – 02:00 Lucky Draws



DAY 3 – 17 MARCH 2018, SATURDAY (cont.), MAIN ATRIUM, CONCOURSE FLOOR

**SESSION 5: FINANCIAL SUPPORT SERVICES AVAILABLE FOR BUSINESS/SMES/STARTUPS
*PERKHIDMATAN SOKONGAN KEWANGAN YANG DISEDIAKAN UNTUK PERNIAGAAN/ SMES/ STARTUPS***

- 02:00 – 02:05 Introduction by Moderator
(Moderator: Puan Janet Lee, Penolong Naib Presiden, SEDIA)
- 02:05 – 04:30 i) Bank Negara
ii) Agrobank
iii) Bank Rakyat
iv) SME Bank
v) MARA
vi) PUNB
vii) CGC
viii) SEDIA
Q&A
- 04:30 – 05:00 Tea Break
- 05:00 – 06:00 Stage Break
- 06:00 – 08:00 Talent Shows/ Buskers and other related activities/ Lucky Draws



DAY 4 – 18 MARCH 2018, SUNDAY, MAIN ATRIUM, CONCOURSE FLOOR

- 10:00 – 10:30 Arrival of participants
- 10:30 – 12:30 Sharing Session/ Marketing & Demo/ Sales Pitching for Departments/ Agencies/ Sponsors/ Partners
Ruang perkongsian/ Pemasaran & Demonstration/ Jualan 'Pitching' bagi Jabatan/ Agensi/ Sponsor/ Partner
- i) *Skim Revolusi Perniagaan Mobilepreneur* – Food Truck
by BriTay Asia (M) Sdn Bhd
 - ii) Branding and Packaging Design
by Malaysian Design Development Centre
 - iii) Opportunities at Alibaba
by URC E-Commerce (M) Sdn Bhd – Alibaba.com
- 12:30 – 02:00 Lunch Break
- 02:00 – 04:00 Presentation of Exhibitors Certificates & the Grand Lucky Draw
- 04:00 – 05:00 Tea Break & End of Programme

| DATE & TIME | ACTIVITY | VENUE |
|---|------------------------------------|---------------------------------|
| 15 MAR 2018, 10.00 AM – 12.30 PM | LAUNCHING CEREMONY | MAIN ATRIUM, CONCOURSE FLOOR |
| 15 – 18 MAR 2018, 10.00 AM – 8.00 PM | WALK-IN INTERVIEW SESSION BY AEGIS | HALL 2, 1 ST FLOOR |
| 15 MAR 2018, 12.30 PM – 2.00 PM | VIP LUNCH | HALL 1, GROUND FLOOR |
| 15 MAR 2018 3.00 PM – 8.00 PM 16 -17 MAR 2018 10.00 AM – 8.00 PM | BUSINESS MATCHING / MEETING PLACE | HALL 1, GROUND FLOOR |
| 18 MAR 2018 10 AM – 5 PM | BUSINESS PITCHING SESSION | HALL 1, GROUND FLOOR |